



Information Brochure

2023-24

**Faculty of Rural Science
Deen Dayal Upadhyaya Gorakhpur University Gorakhpur
(U.P.), India**



Prof. Rajesh Singh
Vice Chancellor

It's through unstinting efforts and the grand vision of the founders and predecessors that Deen Dayal Upadhyaya Gorakhpur University, Gorakhpur has attained the hallowed heights in the academic arena and created a place of eminence as a premier academic institution of Uttar Pradesh, right from its inception, in 1956 as the first University under the State Legislature of Uttar Pradesh post-Independence, it has attracted faculties from far off corners of the land who created their own spaces of the global level. The alumni thus produced earned laurels in diverse areas and distinguished themselves in various high positions. The setting in the rich agricultural heartland, the spiritual and philosophic tradition and political alertness have combined to create a unique cultural perspective that has seamlessly traversed the old with new and local with global. To envision the University as a centre with international connections is just a corollary, an idea whose time has come, albeit amidst a global pandemic. These disruptions can be the source of great change and scope of innovation as proven during human history. I wish to bring the University prominently not only to the national map but it should also to global prominence. Various new short-term and long-term courses like B.Sc. (Ag.), Engineering, Centre of Startups and Entrepreneurship designed and started in the current academic session keeping in view opportunities and employment generation. Our continuous efforts towards new paradigms involve a commitment to ensuring excellence in research, among other measures, a fellowship programme with payment of a stipend is enacted in this academic session. Earn while learn is perhaps the most revolutionary platform for work-based learning. The University is honoured to support this programme.

With best wishes,

Prof. Rajesh Singh

MESSAGE



Prof. Dinesh Yadav
Dean

Welcome to the newly constituted Faculty of Rural Sciences at, D.D.U. Gorakhpur University, Gorakhpur, Uttar Pradesh. This faculty offers several diplomas, PG diplomas, and certificate courses. The certificate courses are designed in such a way that students can also opt for it as an add-on course along with his/her regular program. The diploma and certificate courses are short-duration learning modules that impart knowledge on varied topics from leadership, Administration, election strategies, Entrepreneurship, social work, counseling, childhood education, and Hydroponic technology to business management. Moreover, these courses can be undertaken by anyone who matches the eligibility criteria, helping them develop skills required for a specific field or job and attract the right job opportunities while offering a ton of other benefits. Our faculty members follow the latest developments in the world and increase their competence in the applications related to their fields within the framework of academic discipline. In addition, we continue to strengthen the links between students and different other academic/industry sectors. The education here is not an end in itself; it is the foundation for lifelong wisdom and a time when students can discover their true goals, so their potential can foster. We welcome the students to enrich themselves with meaningful curricula of courses offered by the faculty of Rural science and make their dreams a reality.

With best wishes

Prof. Dinesh Yadav

ABOUT THE UNIVERSITY

Deen Dayal Upadhyaya Gorakhpur University, established in 1957 and the first University to be established in Uttar Pradesh after Independence has constantly striven to live up to its motto, “Let noble thoughts come to me from all directions” by assimilating diverse ideas, people, and beliefs into its academic and corporate lives. Named after the great political thinker, Pandit Deen Dayal Upadhyaya, the University is in the city of Gorakhpur and inherits the spiritual, philosophical, patriotic, and philanthropic legacy of Buddha, Kabir and Guru Gorakshnath, Bismil, Hanuman Prasad Poddar and the Geeta Press. Spread over 190.96 acres, it houses seven faculties comprising of thirty departments that have played a significant role in imparting holistic education to the people of Eastern Uttar Pradesh, Western Bihar, and Nepal since its inception. As a residential-cum affiliating State University whose academic jurisdiction spreads across three districts of Eastern Uttar Pradesh it can boast of a rich academic legacy, illustrious alumni, experienced, qualified, and dedicated faculty members, transparent and effective administrative setup, state-of-the-art library, ample career growth opportunities, advanced research facilities and a vibrant and safe campus. With more than 12000 registered students out of which more than 50% are women, the University has successfully introduced a plethora of path-breaking schemes and programs for imparting holistic education to its students. The University is acclaimed nationwide for conducting and promoting quality research, exceptional teaching and learning processes, national and international awardees, sports activities and recognitions, engagement in outreach and extension activities, robust student support system, and placements in reputed government and private organizations.

The University is equipped with facilities like an automated Central Library, ICT-enabled classrooms, state-of-the-art laboratories, an Incubation center, Health Centre, separate hostels for men and women, facilities for sports and games, an environmentally friendly campus, gender-sensitive ambiance, and ragging-free atmosphere. The University aspires to excel as a University of Excellence in the coming years by combining value-based ethical education with modern scientific education and marching ahead in the path of academic progress contributing to the social, economic, political, cultural and educational development of the region.

Vision

To be an institution of academic excellence, generate knowledge through research by integrating local wisdom with global expertise, nurture talent, and promote intellectual growth in keeping with the University motto of “आ नो भद्राः क्रतवो यन्तु विश्वतः” (Let noble thoughts come to me from all directions) and serve humanity with a commitment towards social, economic, cultural and spiritual development of society and the nation.

Mission

- ❖ To provide the students with an academically congenial and safe environment conducive to their holistic development.
- ❖ To achieve and ensure intellectual excellence through effective teaching, the latest research, and relevant co-curricular activities.
- ❖ To equip the students with academic and professional skills, ethical values, and leadership qualities to enable them to contribute towards social, regional and national development.
- ❖ To sensitize the University fraternity to the needs of the region through knowledge-transfer and Outreach programmes.
- ❖ To strive towards the optimum use of available resources in making the campus sustainable, clean, green and eco-friendly.

- ❖ To promote the principles of social, cultural and religious co-existence among the students, Faculty members, administrative officers and ministerial staff of the University.

Institutional Strength

- ❖ Rich legacy of delivering holistic and value-based education for over six decades with a long list of illustrious alumni.
- ❖ Fully revised curriculum with a focus on skill-based outcomes, all of it in the CBCS mode and regularly updated based on feedback from stakeholders.
- ❖ On-campus activities focused equally on Academic as well as Co-curricular activities.
- ❖ A wide range of academic programs encompassing a broad range spreading from areas like Ancient History to Engineering.
- ❖ Highly qualified faculty members.
- ❖ Well laid out campus with ample infrastructure comprising classrooms, labs, and seminar rooms; library; sports facilities and residence for students, faculty, and staff, to name a few.
- ❖ Environmentally, a biodiverse, sustainable, and eco-friendly campus.
- ❖ Delivery of instruction is supported by ICT-enabled classrooms, well-appointed labs, a moot court, a sports complex, and a big repository of physical and digital library resources.
- ❖ Administratively, well-managed, and decentralized operations supported by clearly laid down systems and processes.
- ❖ Need-based Academic and financial support to deserving students with welfare schemes such as “Earn while learn”.
- ❖ An incubation center even though less than a year old but well supported by evidence of success.

About Faculty of Rural Science

The Faculty of Rural Science was established on 03rd September 2022 in view of the Uttar Pradesh Government, National Education Policy 2020 for the formation of Faculties through order no. 1276/70-3-2021-16 (26)/2011 dated 16.06.2021 and approved by academic council dated 29.-7.2022. With the vision of contributing to skilling, upskilling, and re-skilling its existing and prospective students, the faculty is developing various Diplomas, PG Diplomas, Advance Diploma Courses, and Certificate programs focusing on areas such as School Leadership & Management, Disaster and National Security Management, Entrepreneurship Development, Business, Hospitality & Tourism Management, Hydroponic Technology, Mass Media and Translation, Election Strategies, Advertising and Public Relations, Film Production, Guidance and Counselling, and various other programs. Currently, the faculty is running these programs in collaboration with the various departments of Universities viz., **Department of English, Department of Botany, Department of Management, Department of Information and Technology, Department of Defense and Strategic Studies, Department of Urdu, Department of Political Science and many other.** All departments are ICT-enabled classrooms to facilitate teaching through modern tools and techniques. After completing these bachelor’s programs, students can explore opportunities to work in various domestic and multinational companies. The University follows the University Grants Commission’s (UGC) guidelines for implementing academic programs. Our experienced and dedicated academic staff makes the institute as a study destination for rural science courses. We provide a conducive teaching-learning environment with state-of-the-art infrastructure and facilities

Programme

From the session, 2023-24 the Faculty of Rural Studies offers the following programs that lead to Certificates in various areas. All the programs are as per NSQF (National Skill Qualification Framework) level-wise credit distribution.

S. No.	Courses	Minimum Eligibility	No. of Seats
DIPLOMA PROGRAMME (12 MONTHS)			
1.	Diploma in School Leadership & Management	10+2 or equivalent Aganvari workers, Para teachers, and teachers working in pre primary and primary	50
2.	Diploma in Early Childhood care and Education	10+2 or equivalent Aganvari workers, Para teachers and teachers working in preprimary and primary	50
POST GRADUATE DIPLOMA PROGRAMME (18 MONTHS)			
1.	P.G. Diploma in Entrepreneurship Development	Graduation	60
2.	P.G. Diploma in Small and Family Business Management	Graduation	60
3.	P.G. Diploma in Management of FPOs and NGOs	Graduation	60
4.	P.G. Diploma in Hydroponic Technology	Graduation	20
5.	P.G. Diploma in Urdu Mass Media and Translation	Graduation	30
6.	P.G. Diploma in Political Leadership	Graduation	60
7.	P.G. Diploma in Advertising and Public Relations	Graduation	30
8.	P.G. Diploma in Human Resource Management	Graduation	30
9.	P.G. Diploma in Guidance and Counselling	Graduation	30
10.	P.G. Diploma in Archeology and Museology	Graduation	30
11.	P.G. Diploma in Social Work	Graduation	60
12.	P.G. Diploma in Environmental Management	Graduation	15

13.	P.G. Diploma in Hospitality & Tourism Management	Graduation	30
14.	Post Graduate Diploma in Disaster and National Security Management	Graduation in Defence and Strategic Studies	62
CERTIFICATE COURSE PROGRAMME* (6 months)			
1.	Certificate Course in Hospital Administration	Graduation	60
2.	Certificate Course in Election Strategies	Graduation	60
3.	Certificate Course in Environmental Management	10+2 in any stream	15
4.	Certificate Course in Hospitality & Tourism Management	10+2 in any stream	20

**The certificate course will also be taken as an add-on course along with the regular course for the University campus students. Such students must register and submit an application form in the department before the start of the courses.*

Fees Structure

Fees will be as per the approval of the Finance Committee for 2023-24 and the University norms.

Classes:

Regular classes will be conducted, and 75% attendance is a must to appear in the examination

Examination

After completion of the semester, the student will appear at the examination conducted by the Deen Dayal Upadhyaya Gorakhpur University, Gorakhpur as per the CBCS system in semester mode.

Admission Procedure:

- a) Candidates will be admitted to the course, strictly on the merit of marks obtained in 10+2 or Graduation (minimum eligibility as per the nature of the certificate course) and reservation policy as per the roster of the state government.
- b) There shall be three steps for taking admission to the course:
- c) Reservation Policy and Physically Disabled Candidates: As per the Government rules and regulations. In case no candidate is available under the reserved category, the unfilled seats shall be filled by the candidates belonging to other categories as per the rules.
- d) The fee for the application form (both online and offline) shall be Rs. 1000/- for General Category students and Rs. 800/- for Reserved Category students.

Important dates

S.No.	Events	Dates (Tentative)
1.	Notification for Registration by Registrar	
2.	Online Application form open for Academic Session 2023-24	

3.	Last date to register online	
4.	Announcement of the merit list	
5.	Admission procedure starts	
6.	Commencement of Classes	

Contact Person

Dr. Dinesh Yadav

Professor-Biotechnology

Dean, Faculty of Rural Science

Deen Dayal Upadhyaya Gorakhpur University

Gorakhpur-273009, U.P.

Mob no.: 09411793038

E-mail: dinesh_yad@rediffmail.com; dinesh.biotech@ddugu.ac.in; dineshyad71@gmail.com

